

K-LOVE is practically the only radio station we listen to as a family. K-LOVE gives the people of Lincoln and Omaha a positive and encouraging alternative to shock DJs and music with lewd or suggestive lyrics that I might have to explain to my 5 and 7 year olds. As parents of young children, we spend a lot of time in the car and listening to music is an integral part of our daily lives.

K-LOVE helps reinforce to our children and our community that a downward spiral of values, morales and behavior is NOT inevitable, it is NOT the way things have to be. As our city grows, it is absolutely critical that this resource remain available to its citizens.

Our community has embraced K-LOVE and staunchly supports it as our choice for positive and encouraging music and messages. We support it with our own money. Do NOT allow any regulation that would force it off the air!